

# PESQUISA DE SATISFAÇÃO

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## 2021

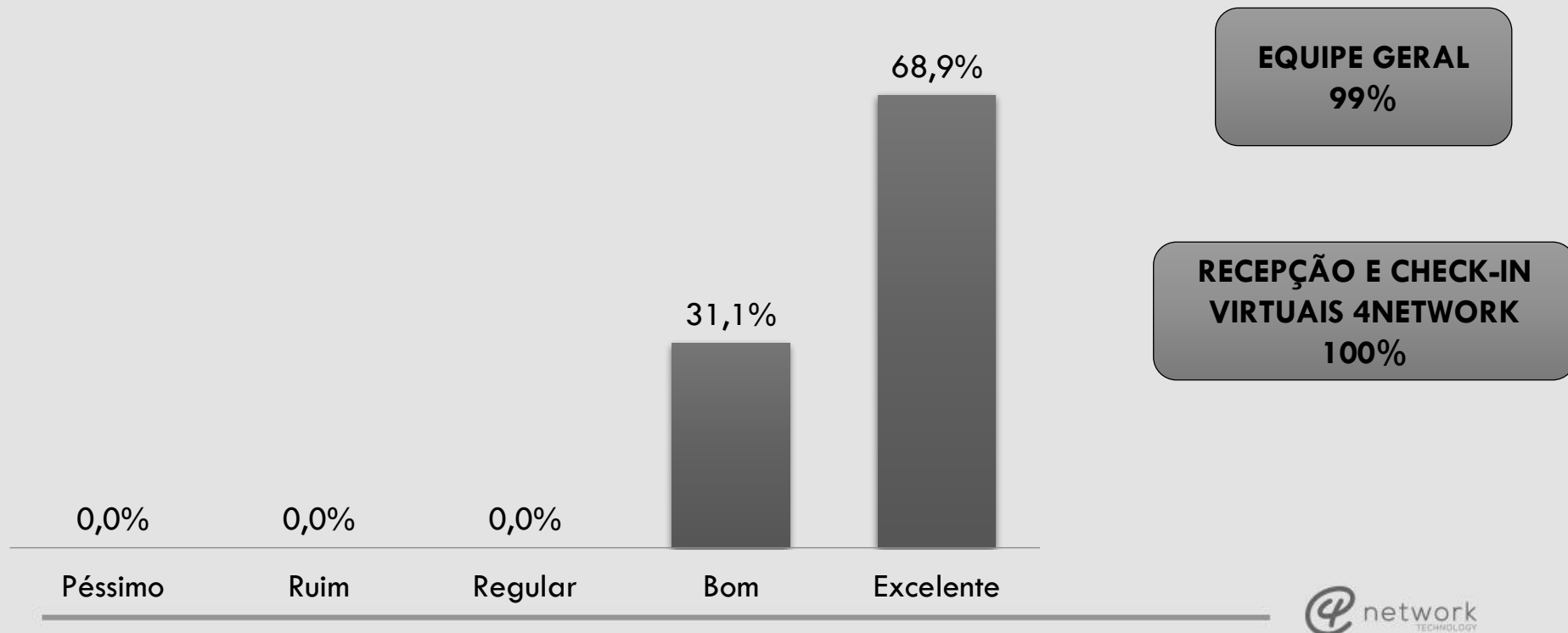


- ✓ Evento realizado dia 21 de janeiro de 2021.
- ✓ O evento contou com 64 CIO's
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

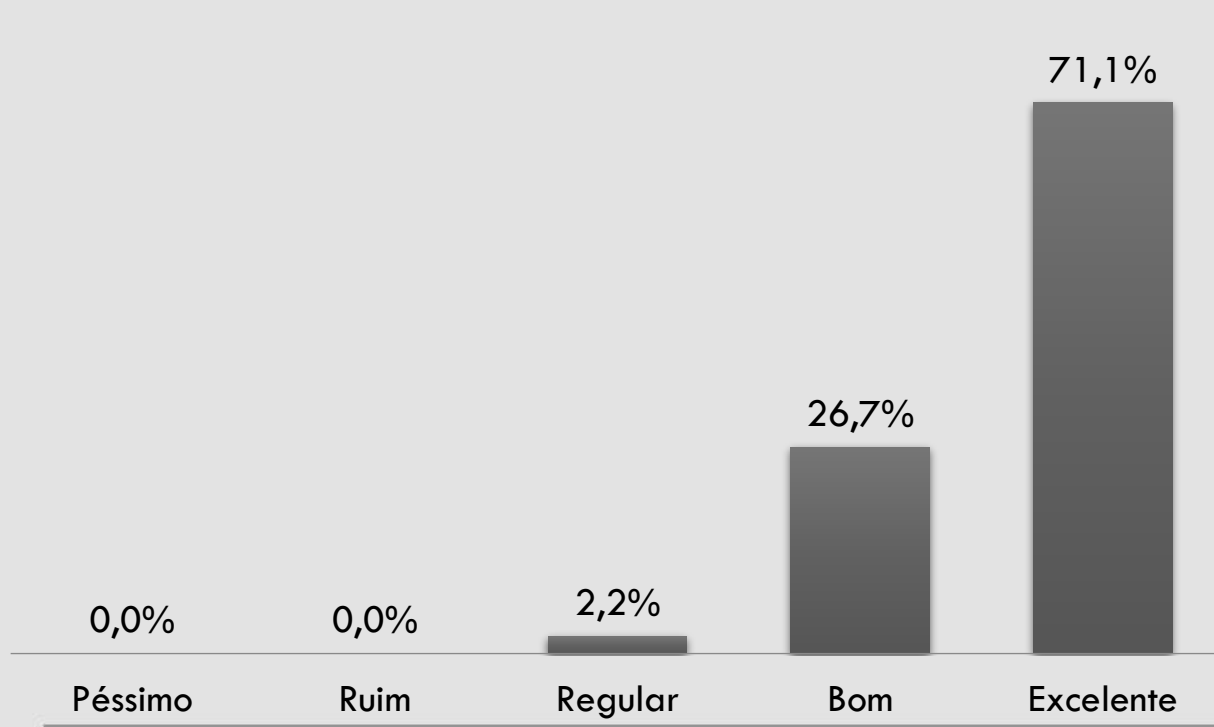
**EQUIPE**



## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



## EQUIPE: MODERADORA



**EQUIPE GERAL**  
**99%**

**MODERADORA**  
**98%**

## Observações:

**“Presencial ou Virtual a it4CIO dá show!!”– (Alberto Brunassi - PRIMAFOODS )**

**“Foi simples e fácil de participar, para eventos de curta duração é bastante eficaz.”– (Cláudio Negrini - HERINGER )**

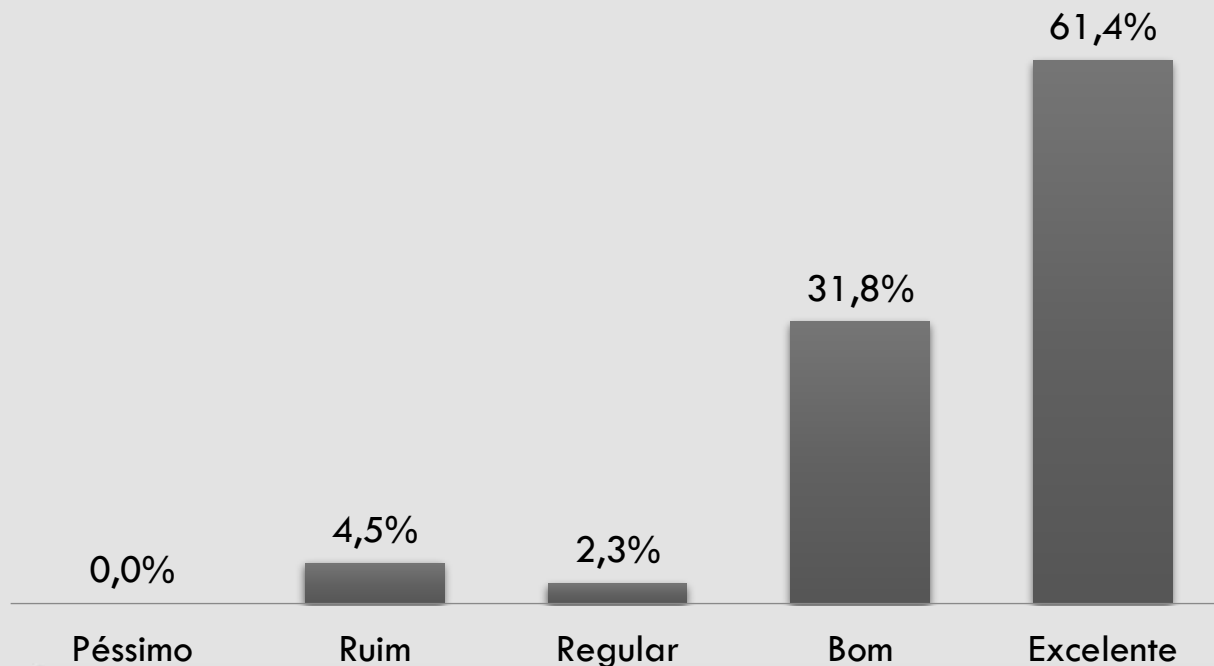
**“Tive um problema no início, mas achei bastante intuitivo e organizado, não precisei do suporte, mas tudo deu certo.”– (Leonardo Duarte Rosa - AGROCRIA )**

**“Sendo virtual ou presencial, sempre a recepção e condução do evento é excelente.”– (Marcio Braguiroli - Krauser MOINHO PAULISTA )**

**EVENTO**



## EVENTO: TEMA DO EVENTO

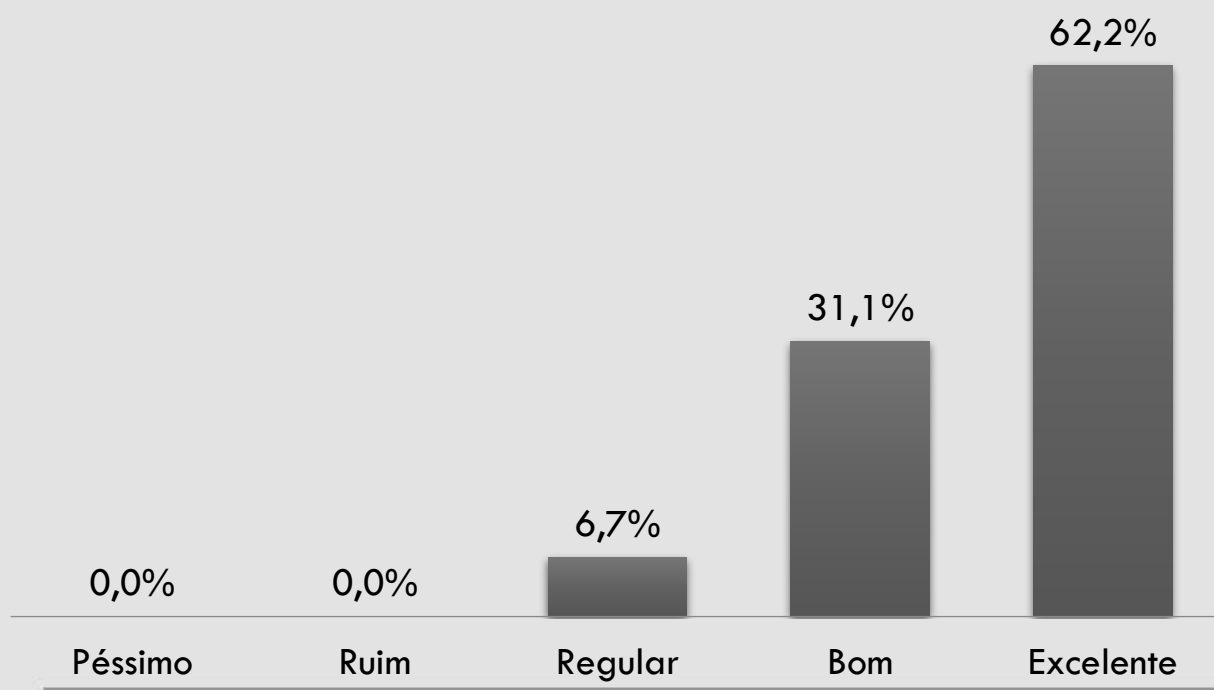


**EVENTO GERAL**  
88%

**TEMA DO  
EVENTO**  
89%



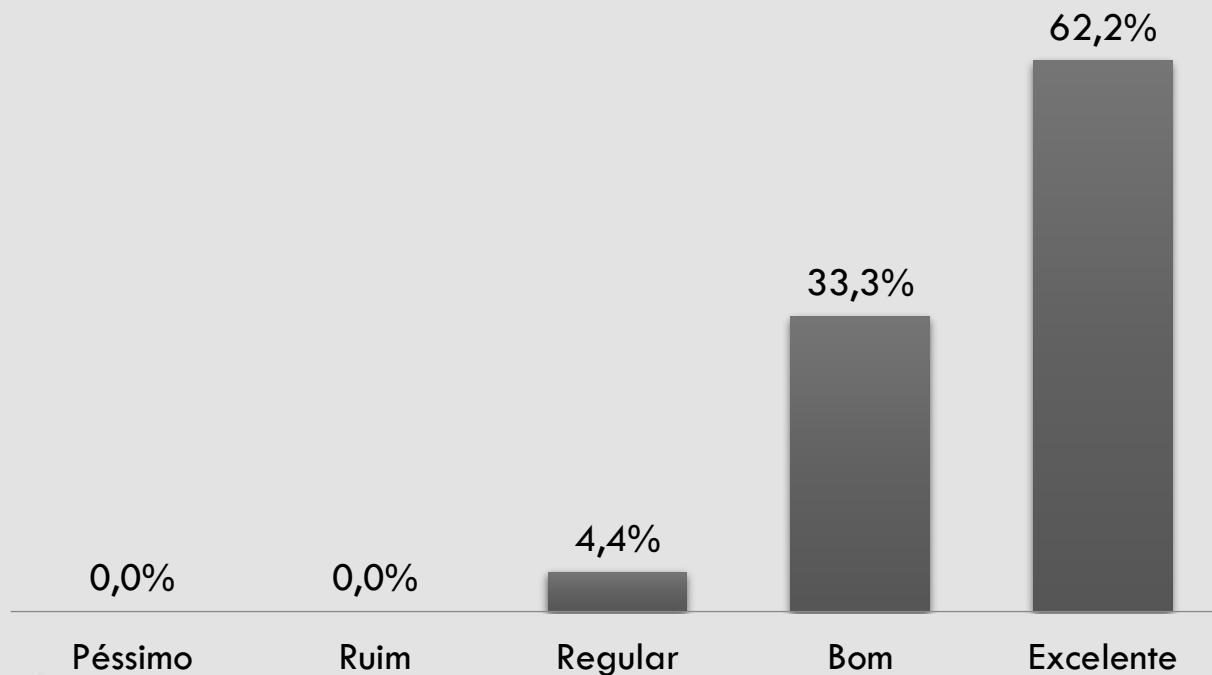
## EVENTO: COMUNICAÇÃO VISUAL



**EVENTO GERAL**  
**88%**

**COMUNICAÇÃO  
VISUAL**  
**93%**

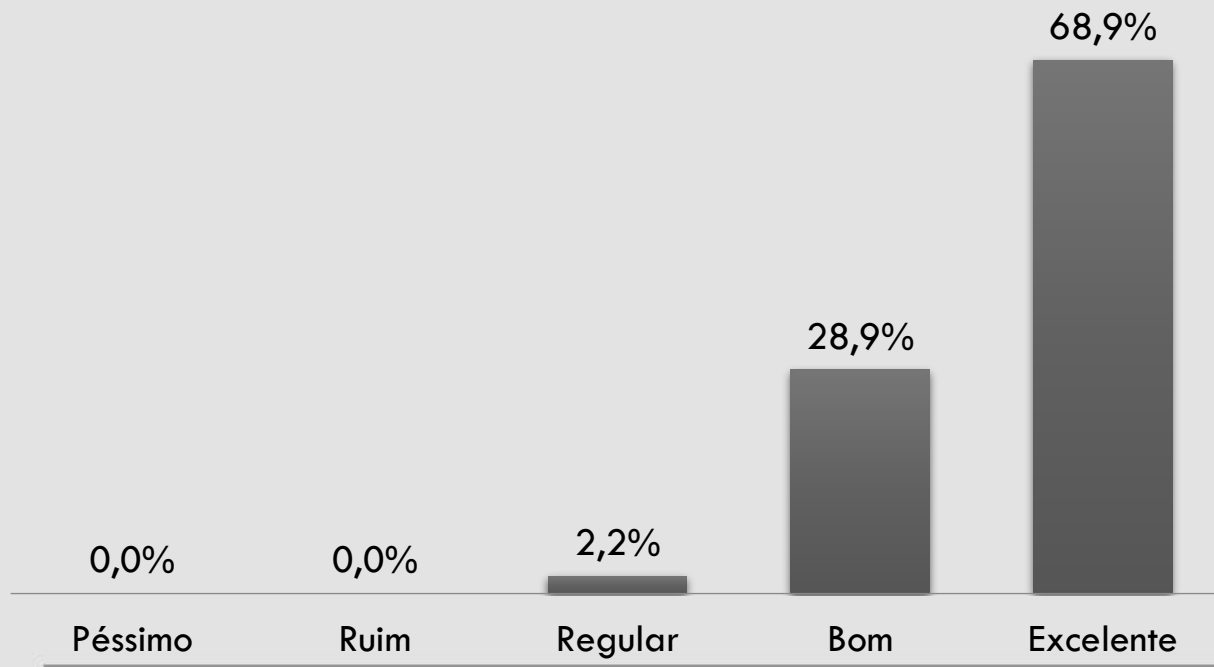
## EVENTO: ORGANIZAÇÃO



**EVENTO GERAL**  
**88%**

**ORGANIZAÇÃO**  
**96%**

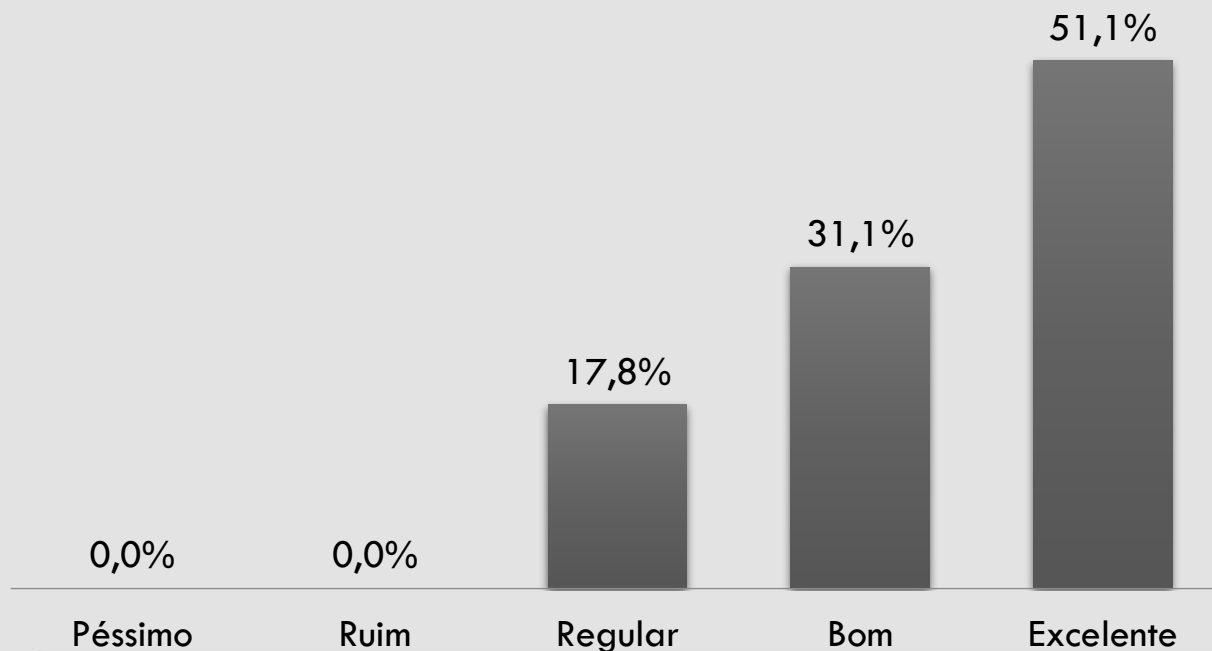
## EVENTO: PONTUALIDADE



**EVENTO GERAL**  
**88%**

**PONTUALIDADE**  
**98%**

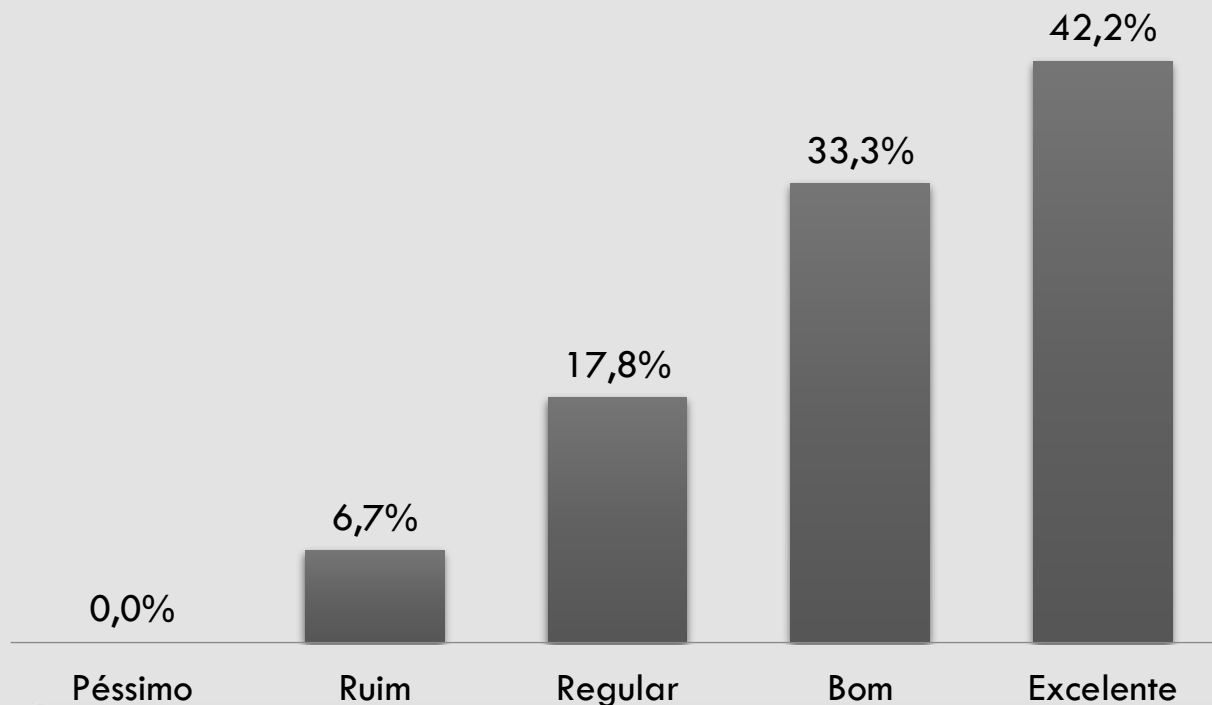
## EVENTO: ÉPOCA DO EVENTO



**EVENTO GERAL**  
**88%**

**ÉPOCA DO  
EVENTO**  
**82%**

## EVENTO: NETWORKING



**EVENTO GERAL**  
**88%**

**NETWORKING**  
**69%**

## Observações:

**“Em encontros virtuais o networking fica prejudicado. No geral, foi muito bom.”– (Cláudio Negrini - HERINGER )**

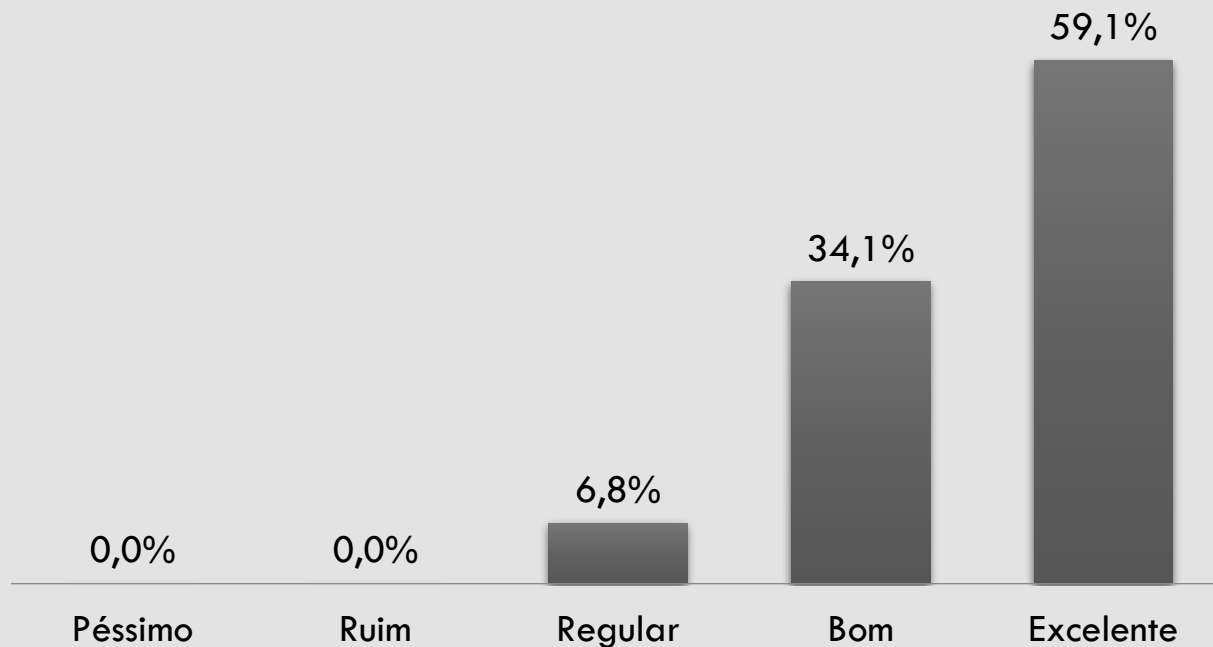
**“Neste quesito de networking no meu caso ficou a desejar.”– (Hugo Gonçalves de Souza - DOCES TAMBAU )**

**“O network nunca será igual ao evento físico, porém acredito que pudesse ser feito algo para que os participantes pudessem interagir entre si.”– (Marcio Braguiroli Krauser - MOINHO PAULISTA )**

# KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including several large arrows pointing in various directions (up, down, left, right) and some smaller, thinner lines. The overall aesthetic is modern and minimalist.

## KEYNOTE: PEDRO DÓRIA



**KEYNOTE**  
**93%**



## Observações:

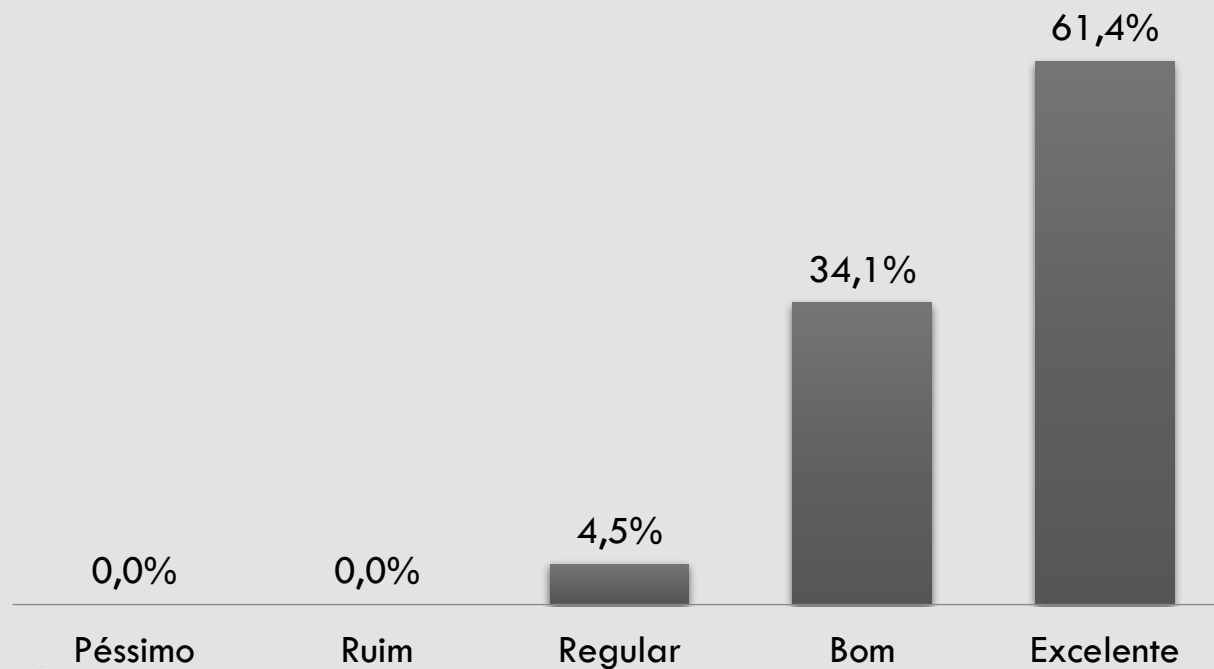
**“Tema muito bem pontuado pelo Pedro. Gostei bastante.”**– (Marcio Braguiroli Krauser MOINHO PAULISTA )

**“Muito bom.”**– (Ronaldo Neves Ribeiro - CENIBRA )

**PAINEL**



## PAINEL CIO : PEDRO DÓRIA

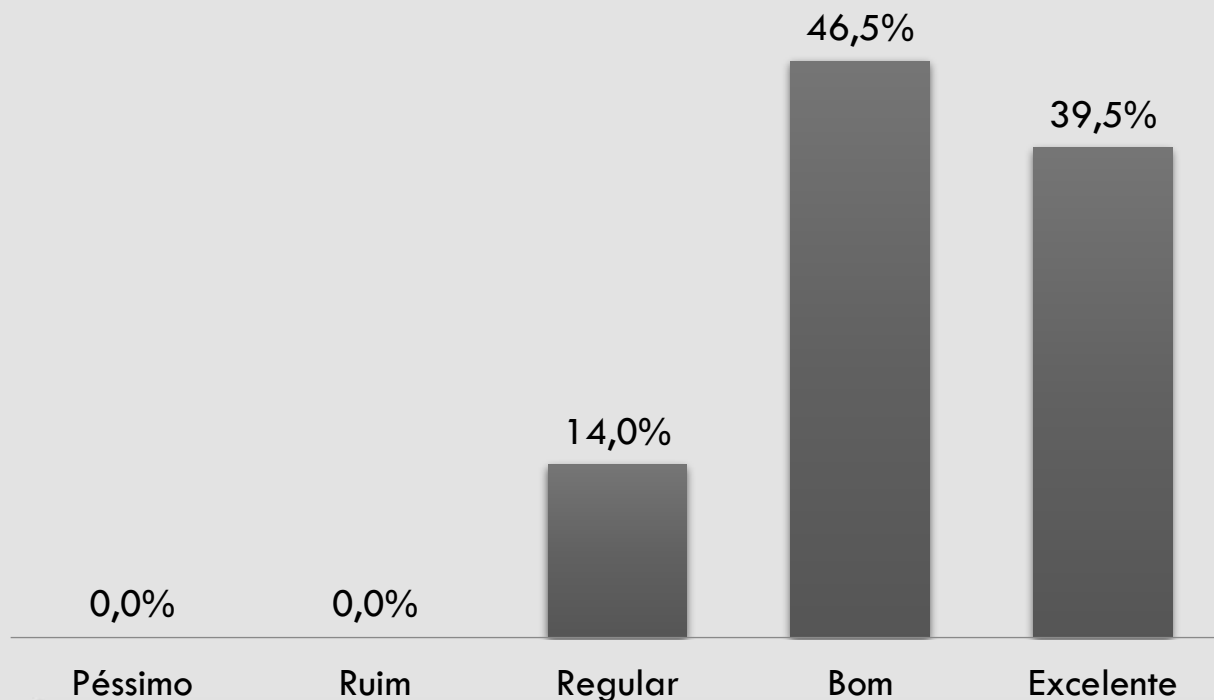


**PAINEL**  
**61%**

# SMART TRACK

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left side, and a series of overlapping, semi-transparent purple arrows and lines on the right side, creating a sense of movement and direction. The arrows are of varying sizes and orientations, some pointing upwards and to the right, others downwards and to the right, and some pointing left.

## SMART TRACK: SOFTTEK



**SMART TRACK  
GERAL**  
86%

**SOFTTEK**  
86%

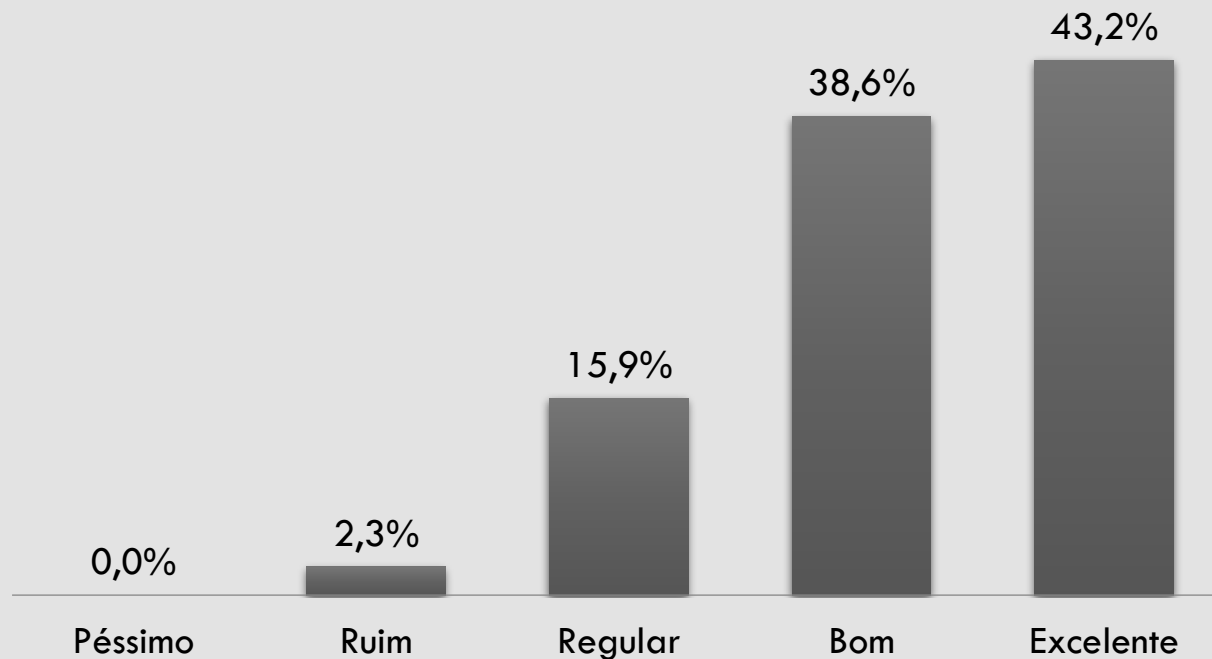
## Observações:

**“Bom, mas não vi muitas novidades.”**– (Marcio Braguiroli Krauser MOINHO PAULISTA )

# SPOT NETWORK

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The text "SPOT NETWORK" is centered in the upper half in a bold, white, sans-serif font. To the left of the text, there is a single white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several parallel diagonal lines at the top, and a series of arrows of varying sizes pointing in different directions, some overlapping each other. The overall aesthetic is modern and tech-oriented.

## SPOT NETWORK: COMPWIRE / VMWARE/ WESTCON



**SPOT NETWORK  
GERAL  
80%**

**COMPWIRE /  
VMWARE/  
WESTCON  
80%**



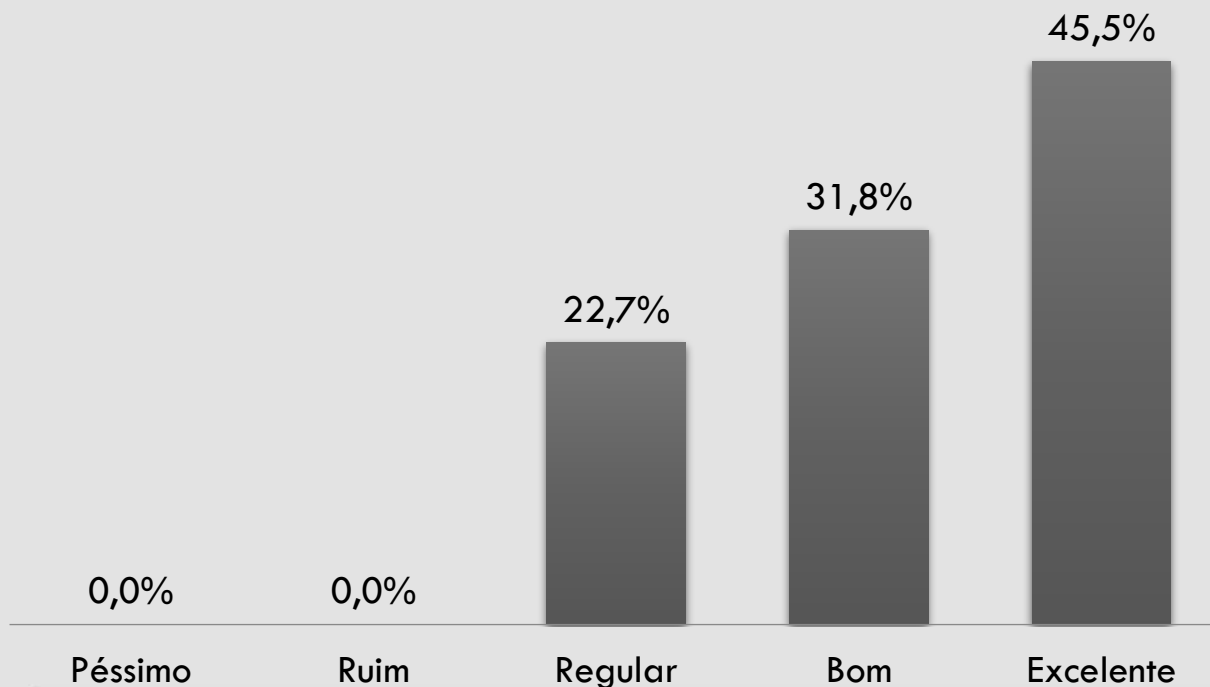
## Observações:

**“Conteúdo bom, mas sem muitas novidades.”**– (Marcio Braguiroli Krauser MOINHO PAULISTA )

# VIEW NETWORK

The image features a dark blue background with a horizontal purple band at the bottom. The text "VIEW NETWORK" is centered in white. To the left of the text is a short horizontal purple line. To the right is a complex arrangement of overlapping purple arrows and lines, some pointing upwards and to the right, others downwards and to the right, creating a sense of movement and network connectivity.

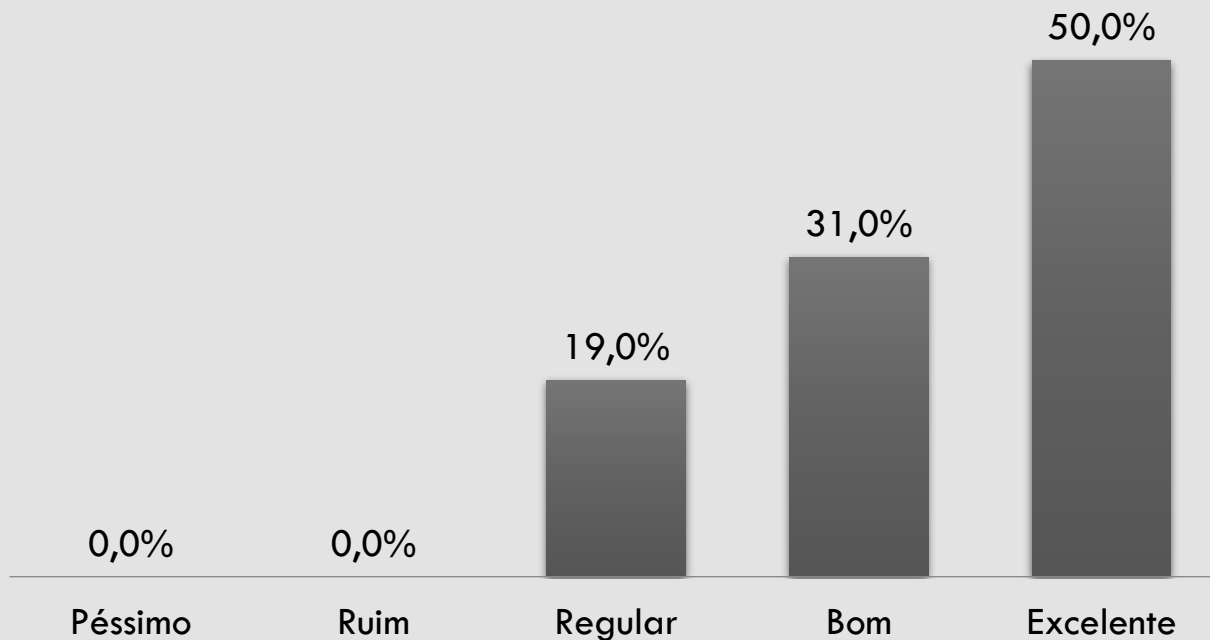
## VIEW NETWORK: COLUMBIA / VMWARE / WESTCON



**VIEW NETWORK  
GERAL**  
79%

**COLUMBIA /  
VMWARE /  
WESTCON**  
79%

## VIEW NETWORK: CYBERTRON / EXAGRID



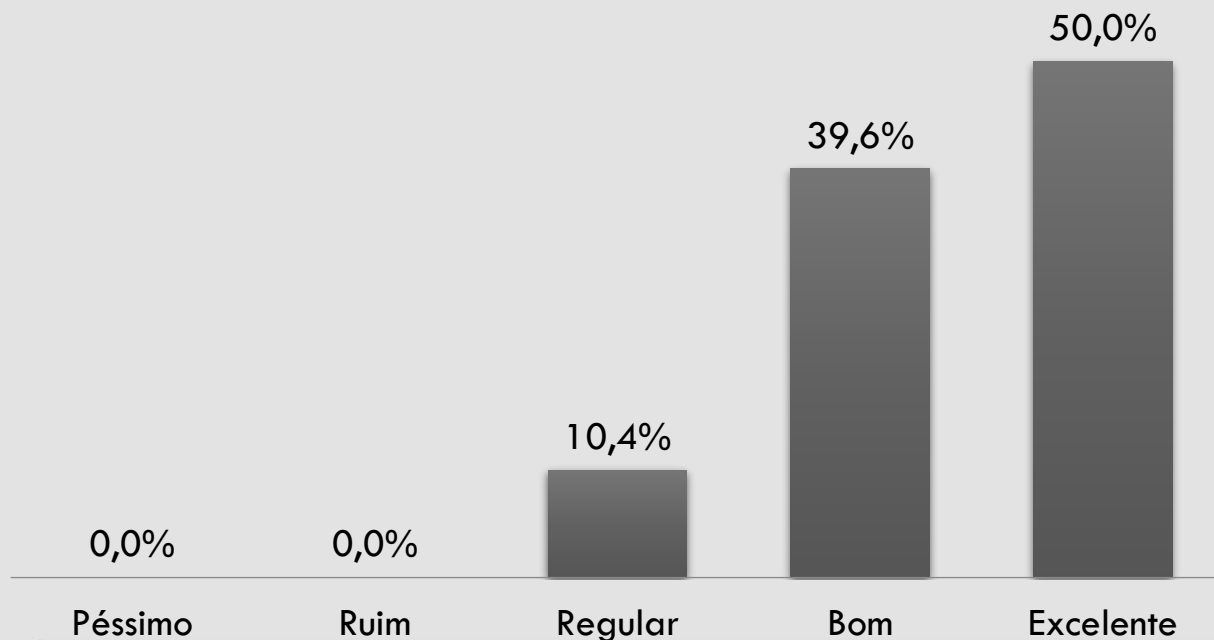
**VIEW NETWORK  
GERAL**  
79%

**CYBERTRON /  
EXAGRID**  
80%

**4INTERACTING**

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. On the left side, there is a single white horizontal line. On the right side, there are several thin, parallel white lines at the top and a cluster of white arrows of varying sizes pointing in different directions. The text "4INTERACTING" is centered in the upper half of the image in a bold, white, sans-serif font.

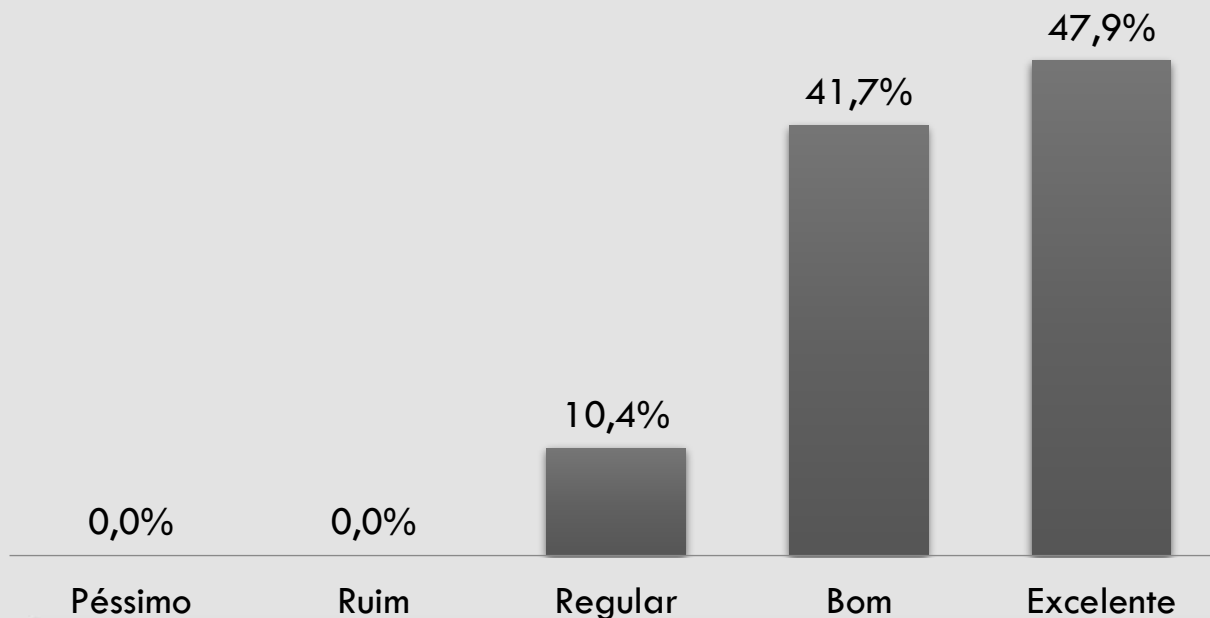
## 4INTERACTING: DEBATE 4NETWORK



**4INTERACTING  
GERAL**  
87%

**DEBATE 4NETWORK**  
90%

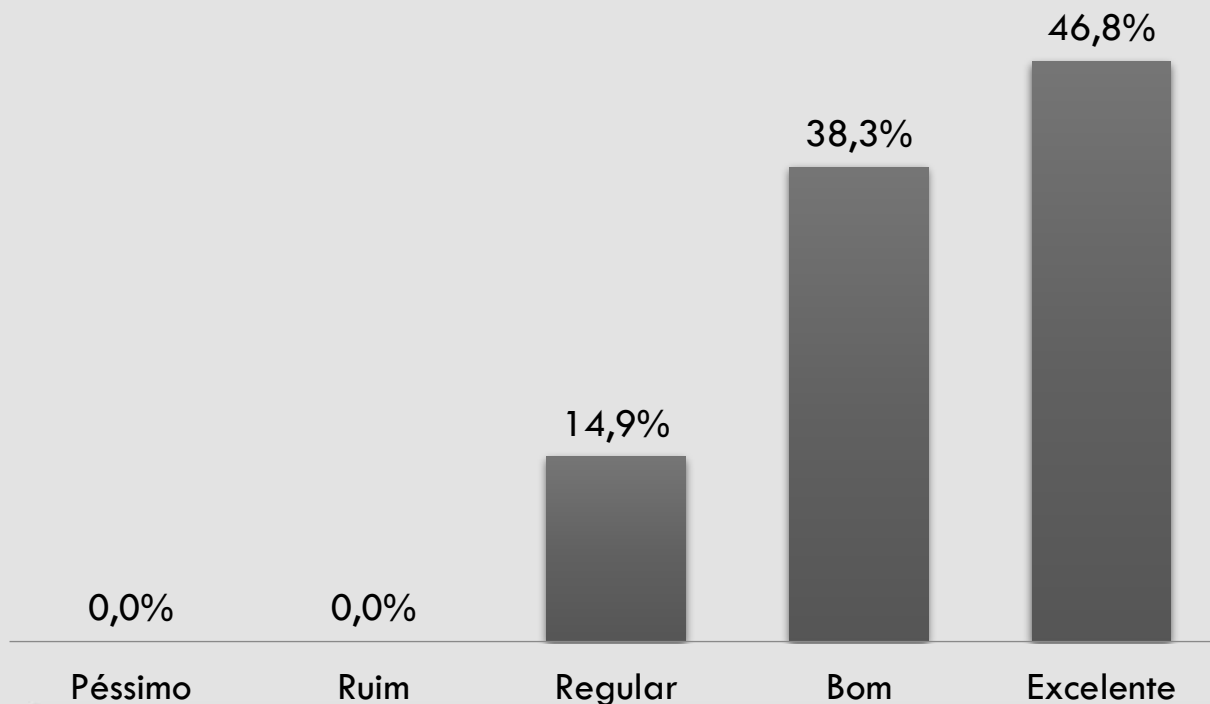
## 4INTERACTING: DYNATRACE



**4INTERACTING  
GERAL**  
87%

**DYNATRACE**  
90%

## 4INTERACTING: VMWARE

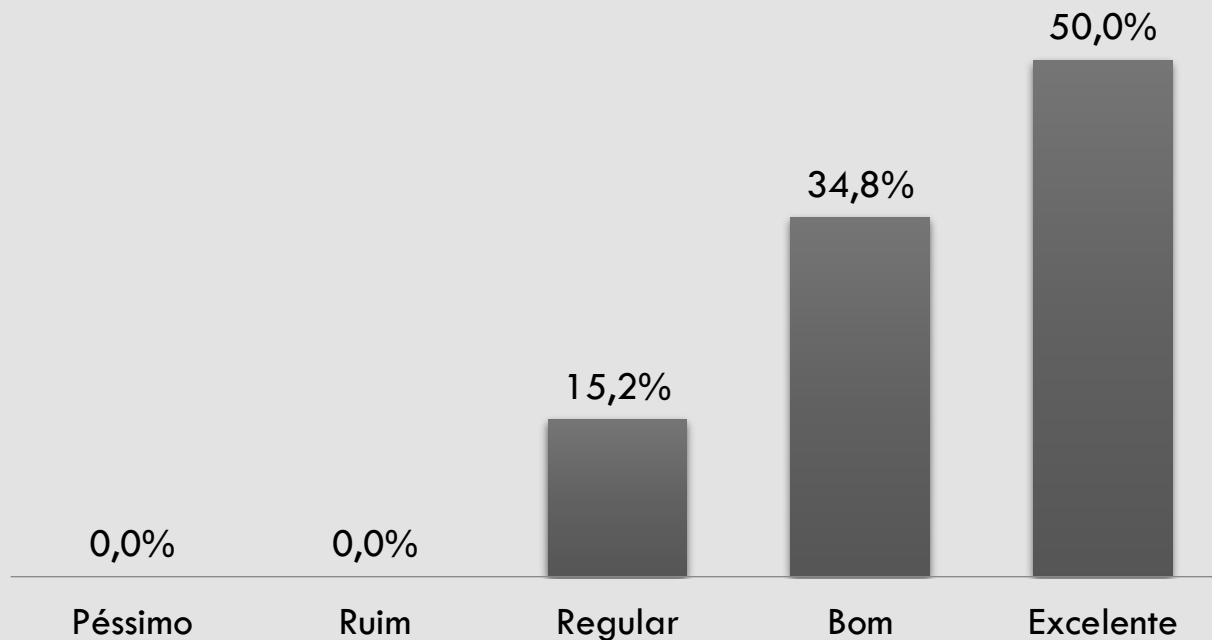


**4INTERACTING  
GERAL**  
87%

**VMWARE**  
85%



## 4INTERACTING: T-SYSTEMS | IT ONE



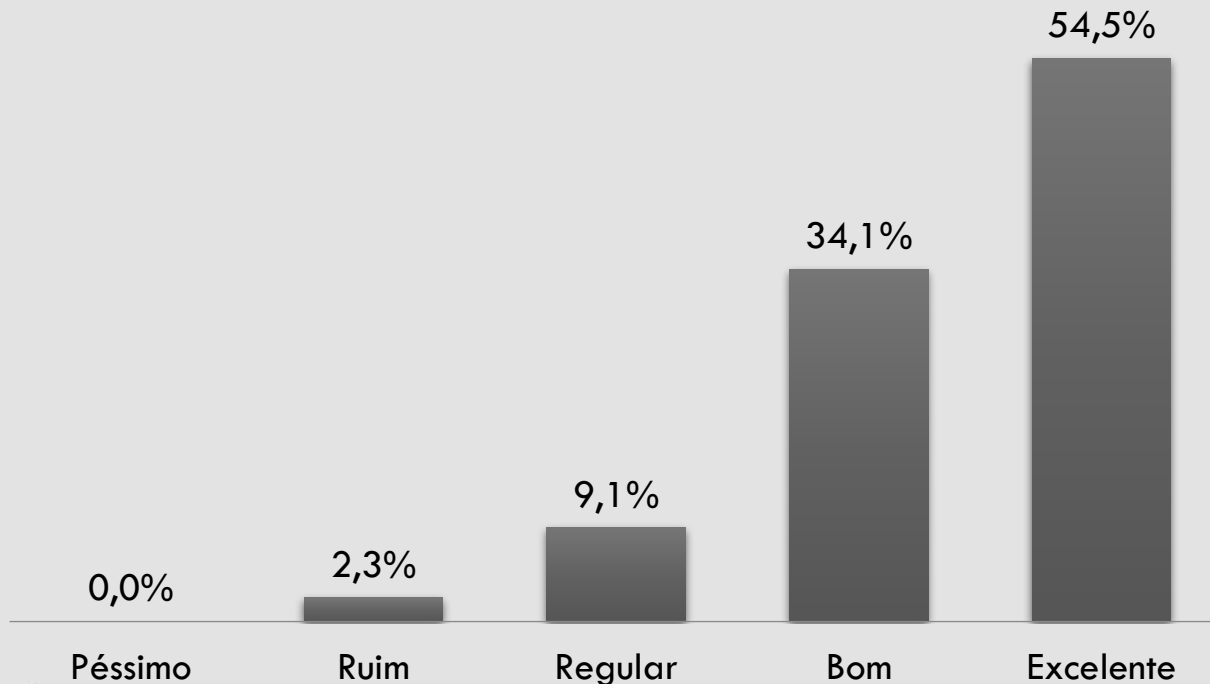
**4INTERACTING  
GERAL**  
87%

**T-SYSTEMS | IT  
ONE**  
85%

# TESTIMONY

The background is a solid dark purple. On the right side, there is a cluster of overlapping, semi-transparent purple arrows of various sizes, all pointing towards the upper-left. Some of these arrows are accompanied by thin, parallel purple lines. On the left side, there is a single, short, horizontal purple line.

## TESTIMONY: RONALDO NEVES RIBEIRO

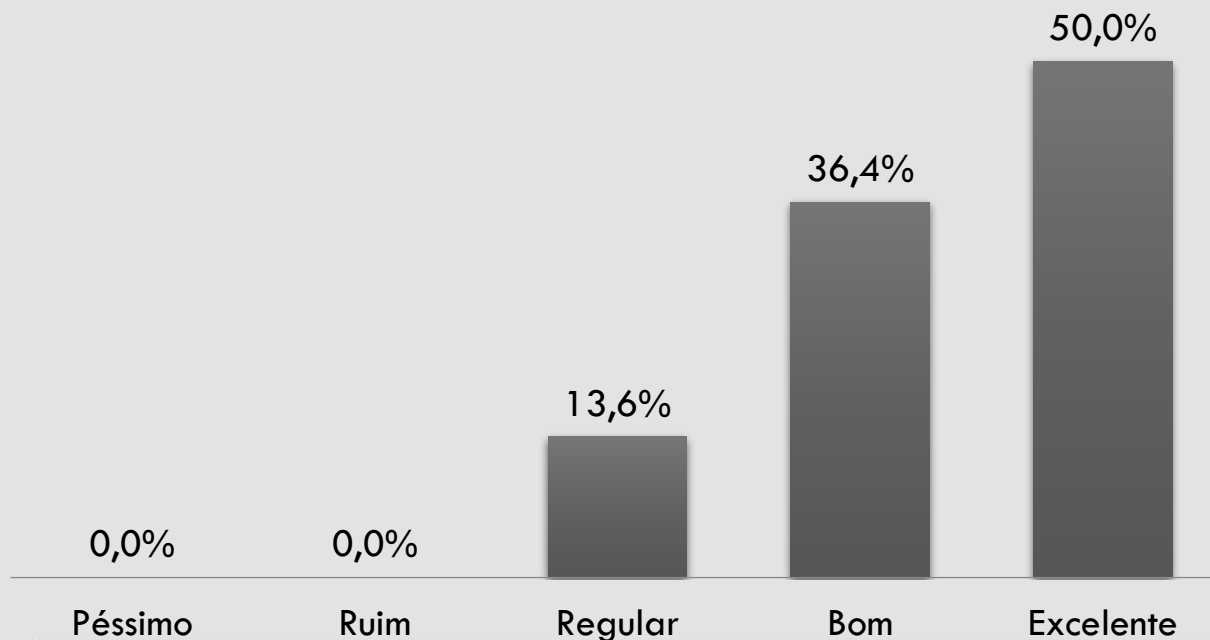


**RONALDO NEVES  
RIBEIRO**  
86%

# OPORTUNIDADE DE NETWORK



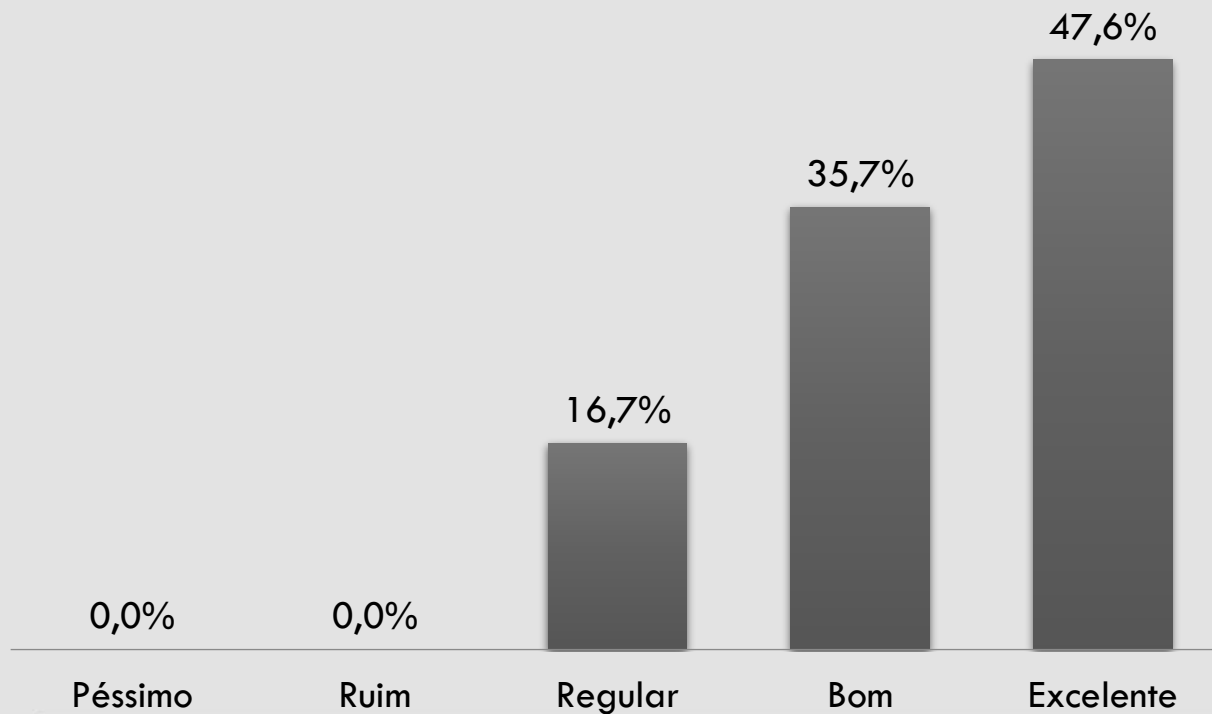
## OPORTUNIDADE DE NETWORK: RELAX



**OPORTUNIDADE NETWORK  
GERAL**  
81%

**RELAX**  
86%

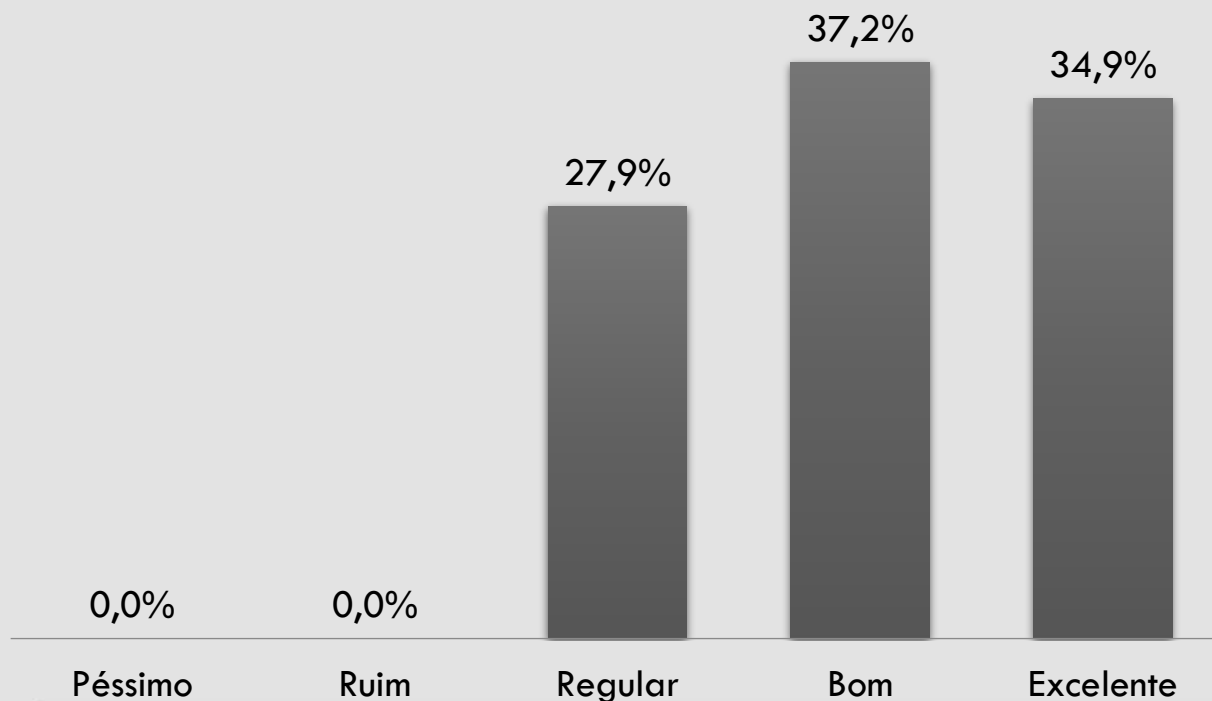
## OPORTUNIDADE DE NETWORK: MÚSICOS



**OPORTUNIDADE NETWORK  
GERAL**  
81%

**MÚSICOS**  
83%

## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



**OPORTUNIDADE NETWORK  
GERAL**  
81%

**INTEGRAÇÃO**  
72%

## Observações:

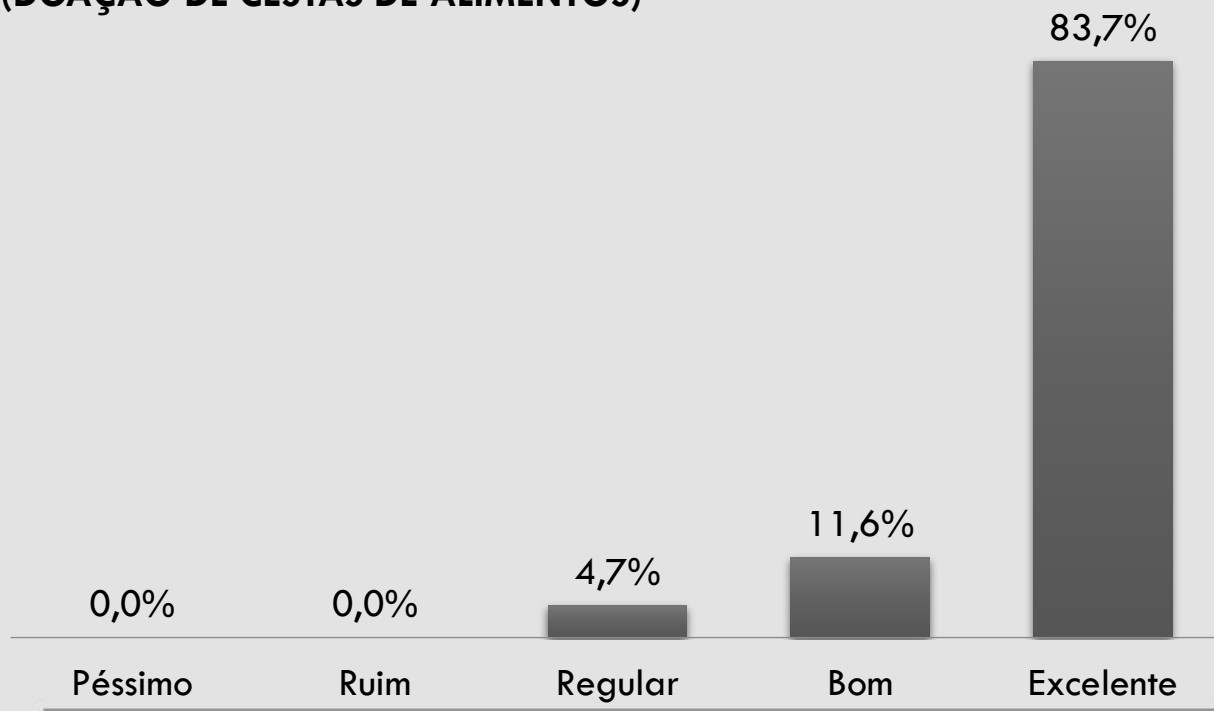
**“Acredito que possa ser feito algo para interação entre os participantes ser melhor. A palestra da Marta Grill foi excelente.”– (Marcio Braguiroli Krauser - MOINHO PAULISTA )**



AÇÕES



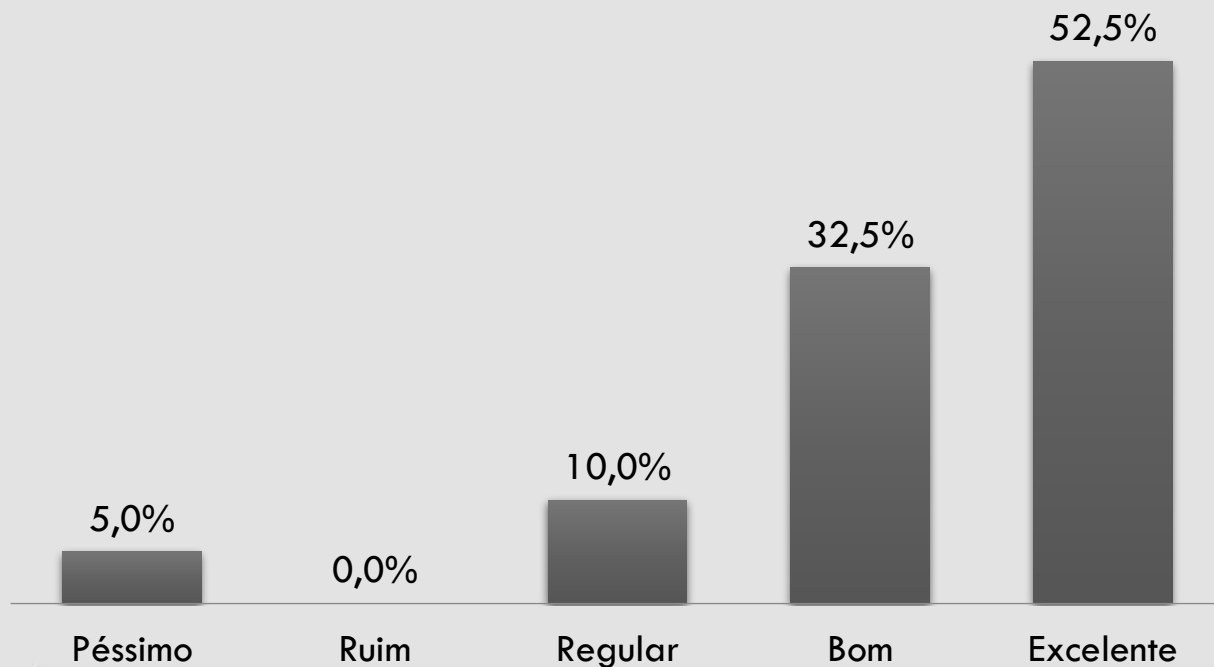
## AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)



**AÇÕES**  
88%

**FRATERNO**  
95%

## AÇÕES: BOX IT4CIO



**AÇÕES**  
**88%**

**BOX IT4CIO**  
**80%**

### Observações:

**“Não recebi o box ainda.”**– (Eder Fantini Junqueira - JALLES MACHADO )

**“Não recebi o Box.”**– (Gustavo Valença Bertacini - DORI ALIMENTOS )

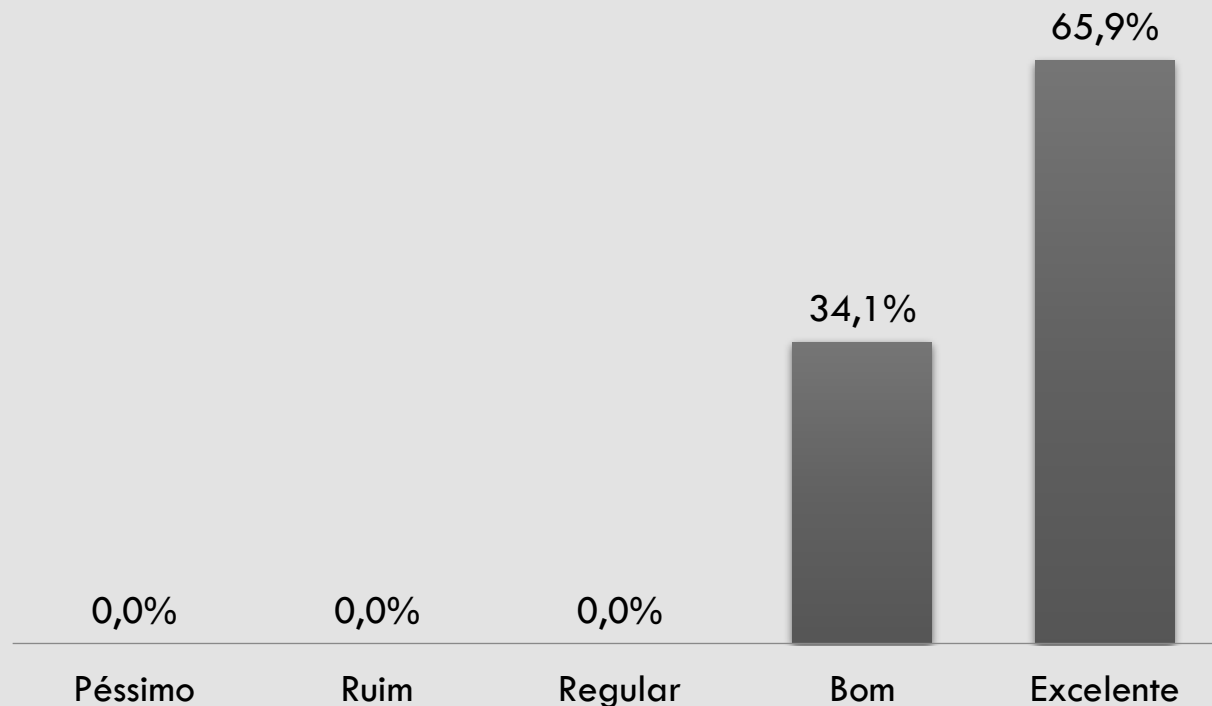
**“Não recebi nada.”**– (Luiz Felipe Moraes Lopes - COTRIJAL )

**“Não recebi o BOX antes do evento. Não consigo avaliar agora ;-)”**– (Rafael Dall´ anese de Campos - DUAS RODAS )

**PLATAFORMA**

The image features a dark purple background. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows of varying sizes pointing generally upwards and to the right. The overall composition is modern and minimalist.

## PLATAFORMA: ACESSIBILIDADE

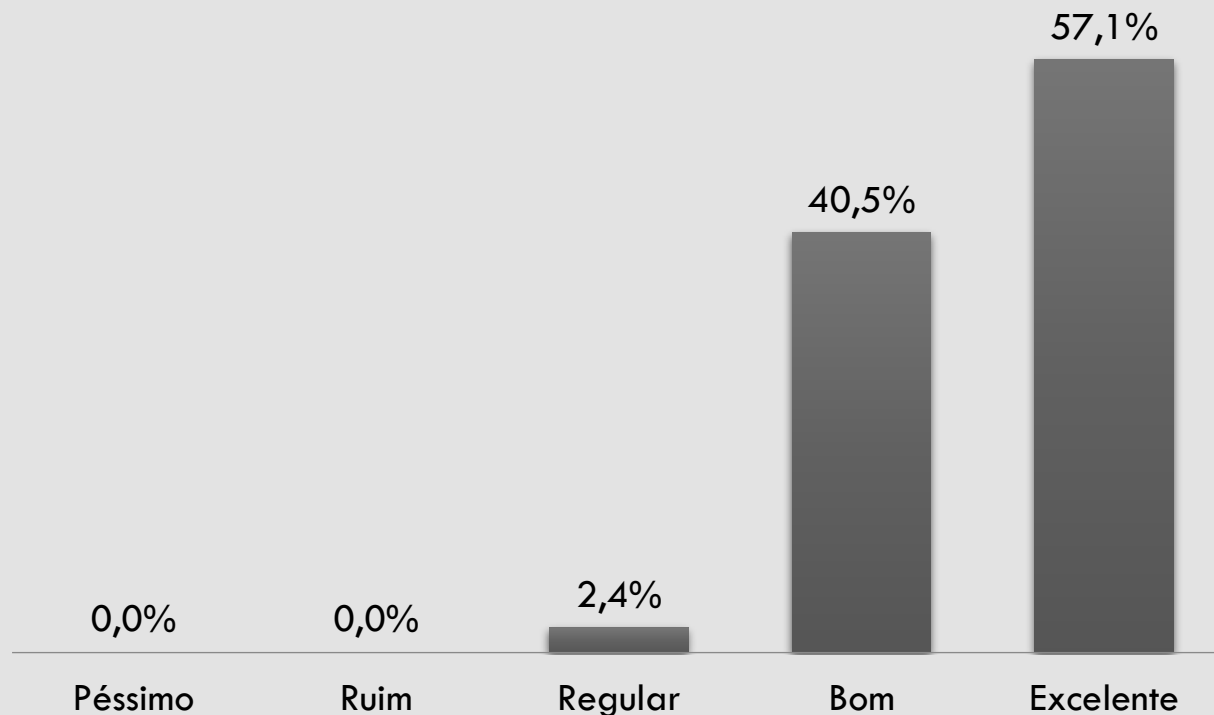


**ACESSIBILIDADE**  
100%

# APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, several thin diagonal purple lines in the upper right, and a cluster of larger, semi-transparent purple arrows and lines on the right side, pointing in various directions.

## APLICATIVO 4NETWORK: USABILIDADE

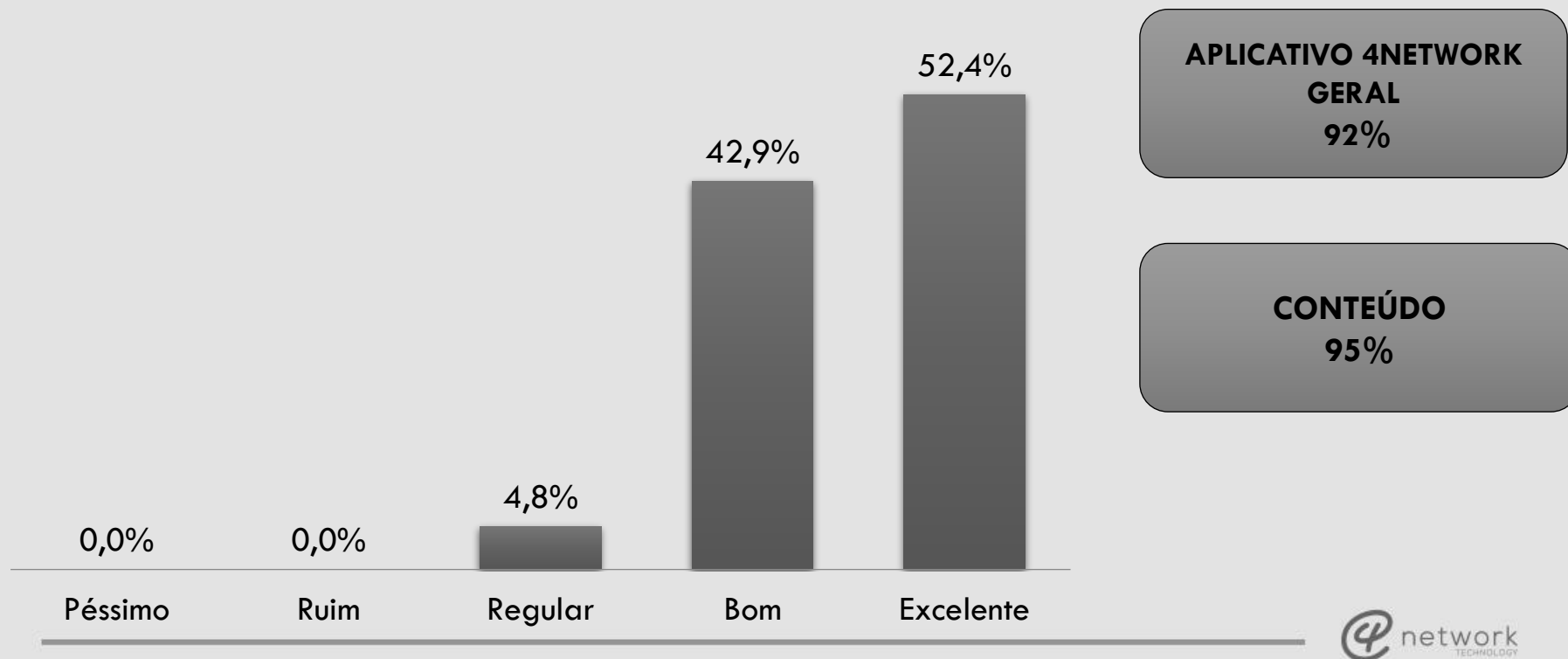


**APLICATIVO 4NETWORK  
GERAL  
92%**

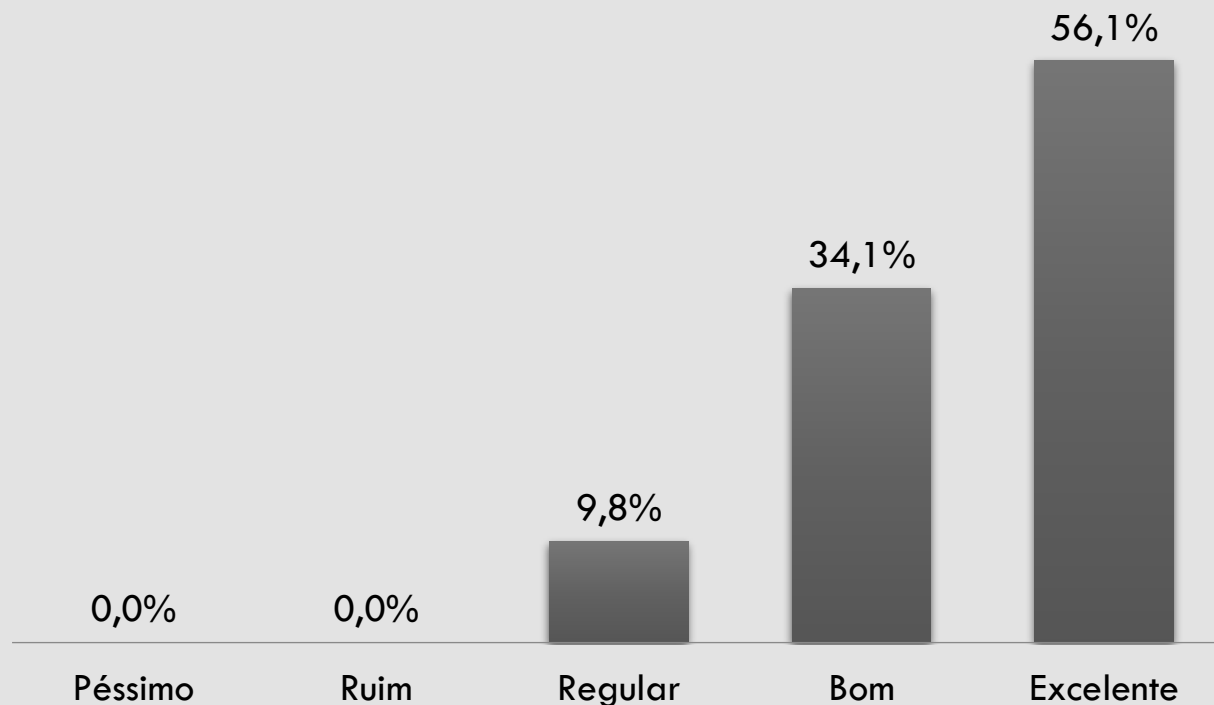
**USABILIDADE  
98%**



## APLICATIVO 4NETWORK: CONTEÚDO



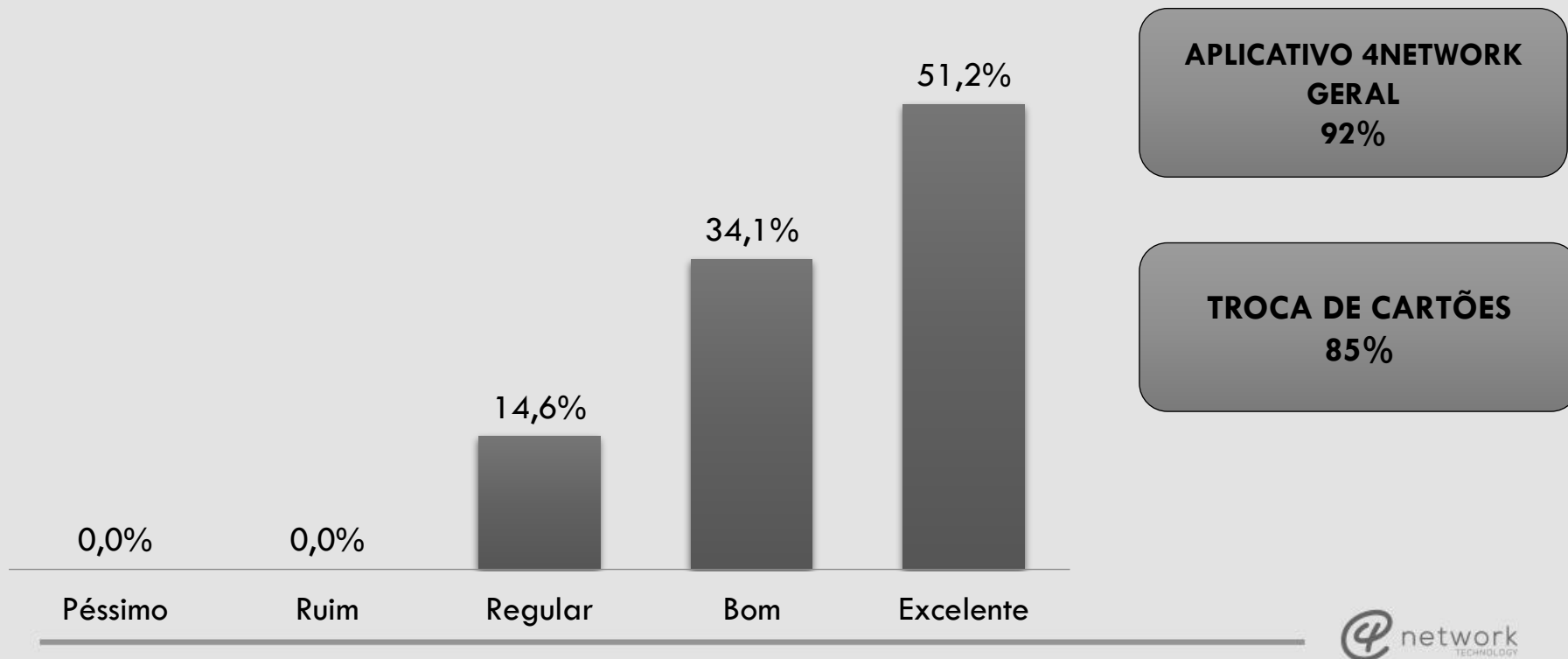
## APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK  
GERAL  
92%**

**INTERFACE  
90%**

## APLICATIVO 4NETWORK: TROCA DE CARTÕES



**Observações:**

**“Não participei de todos, mas pela experiencia dos que participei avaliei os demais.”– (Leonardo Duarte Rosa - AGROCRIA )**

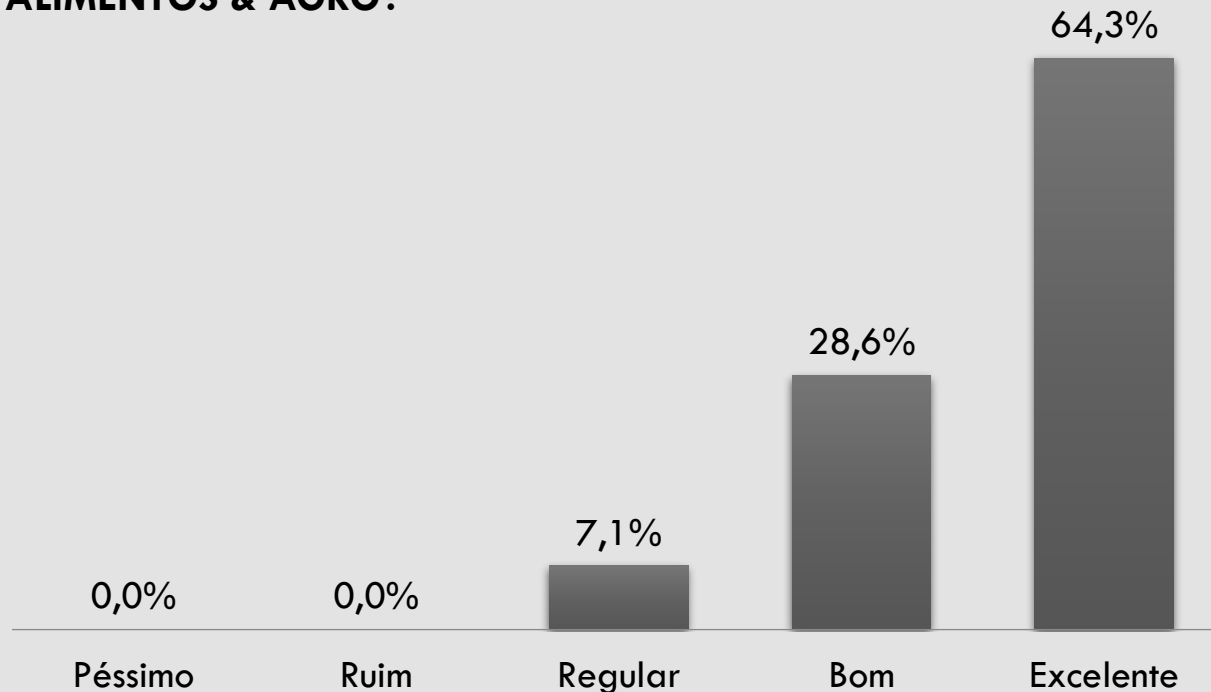
**“Tive problemas para realizar o download via play store.”– (Ricardo Alexandre Silva - USINA DA PEDRA )**



# **4CONNTWORKER**

## **4CIO ALIMENTOS & AGRO**

## 4CONNTWORKER 4C10 ALIMENTOS & AGRO: COMO FOI SUA EXPERIÊNCIA 4CONNTWORKER ALIMENTOS & AGRO?



**4CONNTWORKER  
ALIMENTOS & AGRO  
93%**

**Observações:**

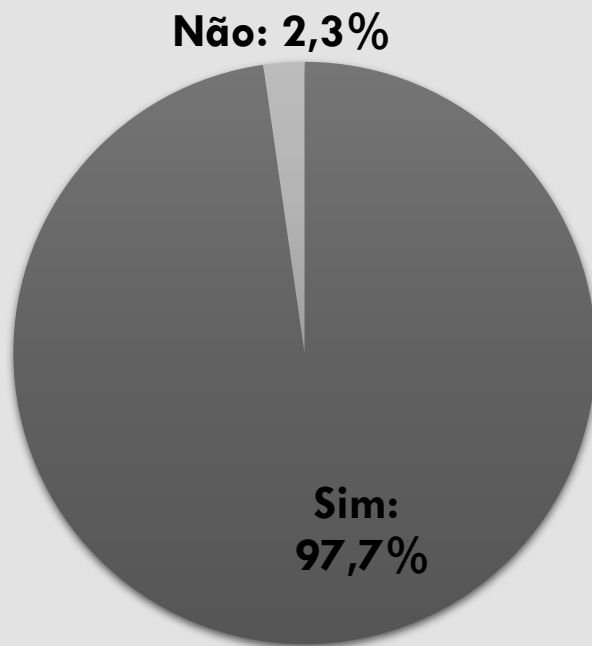
**“Evento muito bom, sempre traz conteúdos enriquecedores.”– (Marcio Braguiroli Krauser - MOINHO PAULISTA )**

# ASPECTOS GERAIS

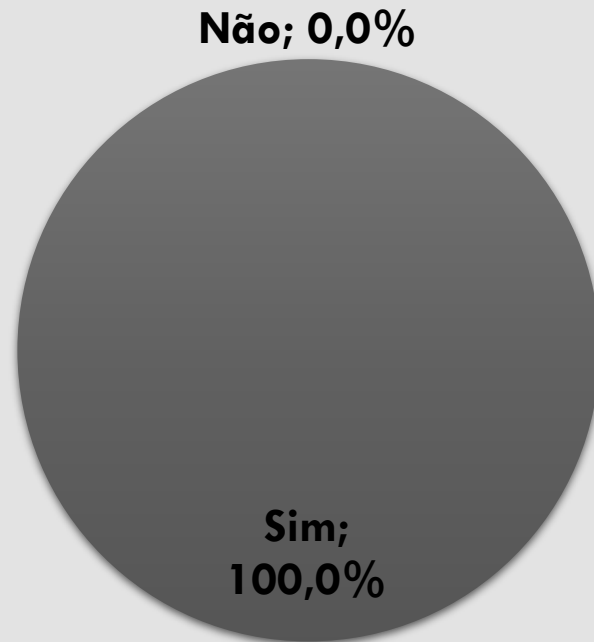
The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large arrows pointing in various directions and several thin, parallel diagonal lines.



**ASPECTOS GERAIS: Você participaria de outro 4ConNetworker @CIO ALIMENTOS & AGRO?**



## ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



### **Observações finais:**

**“Sou frequentador dos eventos it4CIO há muito tempo, e continua surpreendendo e melhorando ao longo do tempo.”– (Alberto Brunassi - PRIMAFOODS )**

**“Convidar outros CIOs de outras empresas menos convencionais para os debates e demais interações.”– (Eder Fantini Junqueira - JALLES MACHADO )**

**“Temas relacionados a LGPD, internacionalização e novos desafios ambientais para o setor.”– (Hugo Gonçalves de Souza - DOCES TAMBAU )**

**“Palestras mais voltadas as soluções de transformação digital no Agro, cases de sucesso, e desafios.”– (Rosana Zago- COOPERCITRUS )**